



A Monograph with Plates from the Merrill C. Berman Collection

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Cover:

Book cover (in Russian): Max Osborn, *Evreiskaia grafika Natana Al'tmana* (The Jewish Graphic Art of Nathan Altman)
Berlin: Petropolis, 1923
Lithograph and letterpress
19 1/8 x 14 1/2" (48.6 x 36.8 cm)
No. 79 of an edition of 250 numbered copies

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#### Acknowledgements

We are grateful to the Altman family in St. Petersburg for their support of this project at every stage. Natan Altman's great-granddaughter, Stanislava Malakhovskaya, not only contributed to this publication but gave generously of her knowledge on all aspects of the project, as did Vasily Dmitrievich Malakhovsky, the artist's grandson.

We would also like to acknowledge Ksenia Remezova, Curator at KGallery, St. Petersburg, and Vladimir Berezovsky's family who, in 2021, organized a major exhibition of Natan Altman's work at the KGallery and published an important catalogue in conjunction with the exhibition.

Further, we are grateful to Mikhail Kamensky, Ph.D. for his advice in the development stage of the project and to Vladimir Berezovsky for generously sharing his extensive expertise.

Our sincere thanks to the staffs of The New York Public Library (Art and Architecture Division) and the Frick Collection Library for their research assistance.

#### Contributors

Alla Rosenfeld, Ph.D. is Research Consultant for Russian and Eastern European Collection, Merrill C. Berman Collection. She has held academic and curatorial positions at the Mead Art Museum, Amherst College and at the Zimmerli Art Museum, Rutgers University. During her tenure at the Zimmerli, she organized many exhibitions and was an editor and contributor to numerous publications. She also worked as Vice President and Senior Specialist in the Russian Paintings Department at Sotheby's New York. Her major independent curatorial projects include the traveling exhibition A World of Stage: Russian Designs for Theater, Opera, and Dance presented at the National Museum of Modern Art, Kyoto, and the Metropolitan Teien Art Museum, Tokyo. Dr. Rosenfeld is a recipient of many research fellowships from, for example, the National Gallery of Art in Washington, D.C., the Belvedere in Vienna, and American Association of Museums.

**Stanislava Malakhovskaya** is Natan Altman's great-granddaughter. An independent artist and musician, Ms. Malakhovskaya wrote her MA thesis on Altman's book design. She is currently enrolled in a Ph.D. program in Art History at St. Petersburg Academy of Fine Arts.

#### Headnote

#### Transliteration of Cyrillic (Russian and Ukrainian)

For this catalogue, we have adopted the system of transliteration employed by the Library of Congress. For artists and writers who were chiefly active in the Russian Empire and the Soviet Union, we have transliterated their names according to the Library of Congress system even when more conventional English versions exist (e.g. Aleksei Kruchenykh rather than Alexey Kruchenykh).

Surnames with an "-ii" ending are rendered with an ending of "-y" (e.g. Vladimir Mayakovsky; Victor Shklovsky). Soft signs are not used in artists' names but are retained elsewhere (e.g. Natan Altman, not Natan Al'tman). For brevity, in the text of the essay we have used only first and last names of the artists and omitted patronymic names.

We have retained the distinction in spelling between Russian and Ukrainian names, e.g Aleksandr (Russian) and Oleksandr (Ukrainian), except when they are well known in the West (e.g. Alexander Archipenko).

#### Transliteration of Hebrew Alphabet

This publication relies almost exclusively on the YIVO (Yidisher visnshaftlekher institute; Yiddish Scientific Institute) system of transliteration from the Hebrew alphabet. For words of Hebrew/Aramaic origin, we have transliterated the Yiddishized pronunciation in accordance with the YIVO system. Many Hebrew-origin or Hebrew-related names are routinely transliterated in various ways (e.g. Jacob, Yakov, and Yankev). In such cases, we have tried to discern how that particular person's name was pronounced and to reflect that in the spelling, or have simply defaulted to the most common Yiddishized spelling.

### Preferred Spelling and Nomenclature

St. Petersburg/Petrograd/Leningrad: In the text, we respect the historical naming of the city originally named St. Petersburg which was known as Petrograd between August 1914 and January 1924 and as Leningrad between January 1924 and September 1991.

Kiev/Kyiv: Before the fall of the Soviet Union, the name of the capital of Ukraine was often written in English as "Kiev," following the Russian transliteration. In this publication, we use the spelling "Kyiv," following the Ukrainian transliteration of the name. Following the same, we use Chernihiv (rather than the Russian Chernigov), Hrytsiv (rather than the Russian Gritsev), Odesa (rather than the Russian Odessa), Podillya (rather than the Russian Podolia), Shepetivka (rather than the Russian Shepetovka), Vinnytsia (rather than the Russian Vinnitsa), and Volyn' (rather than the Russian Volhynia).

# **PLATES**

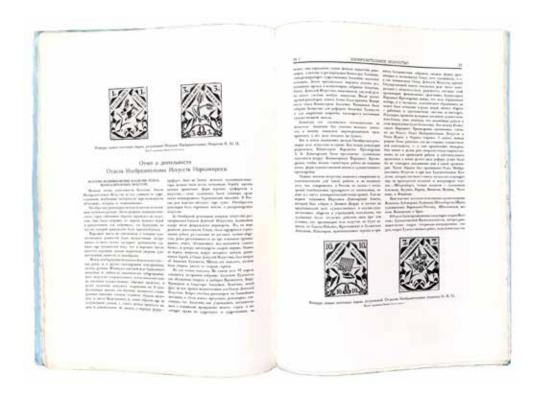
WORKS IN THE MERRILL C. BERMAN COLLECTION

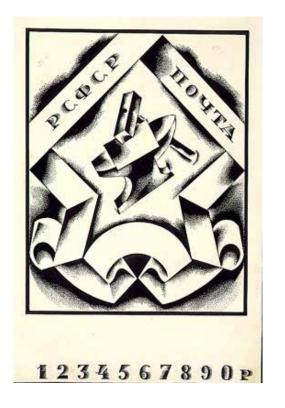
Four postage stamp designs (in Russian):
POCHTA (Mail) [of the] RSFSR (Russian Soviet Federative Socialist Republic), 1918
Each: ink on paper
Clockwise from upper left:
9 x 7 1/8" (22.9 x 18.1 cm)
10 3/8 x 7 1/16" (26.3 x 17.9 cm)
8 7/8 x 7" (22.5 x 17.8 cm)
9 x 7 1/8" (22.9 x 18.1 cm)

#### Merrill C. Berman Collection

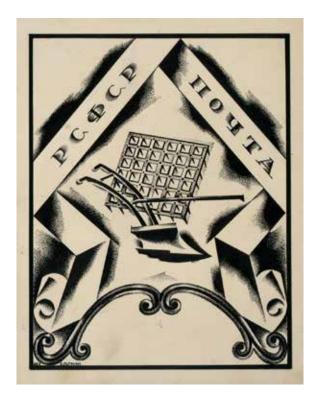
Note: Altman's designs won first prize at the first competition for a new Soviet postage stamp, but were never issued.

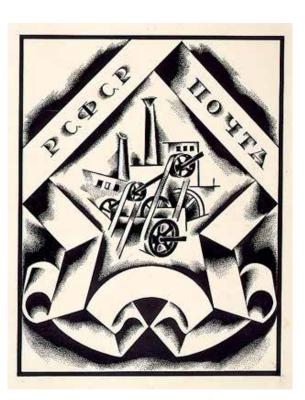
Fig. 1. D. V. Shterenberg (Head of IZO Narkompros), "Otchet o deiatel'nosti Otdela Izobrazitel'nykh Iskusstv Narkomprosa" (Report on the Activities of the IZO Narkompros; April 1919), Izobrazitel'noe iskusstvo (Fine Arts), no. 1 (1919): 50–51. Caption: "Konkurs novykh pochtovykh marok, ustroennyi Otdelom Izobrazitel'nykh Iskusstv NKP.. Proekt khudozhnika Natana Al'tmana" (Competition for the design of the new postage stamps, organized by the IZO Narkompros. Project of the artist Natan Altman). Merrill C. Berman Collection.











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 $^{4}$ 

Print (in Russian):

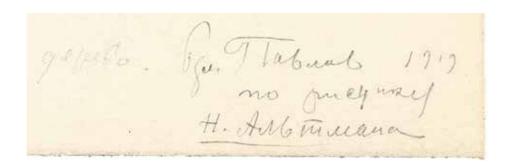
Klub khudozhnikov (The Artists' Club), 1919

Wood engraving

11 1/8 x 7 7/16" (28.2 x 18.8 cm)

Merrill C. Berman Collection

Fig. 1. Detail. Inscribed, lower right, unidentified hand: derevo. Gr.[?] Pavlov 1919 (Wood engraving by Pavlov 1919 after the drawing of N. Altman)





Book cover *Lenin: Risunki i oblozhka Natana Altmana* (Lenin: Drawings and cover by Natan Altman) St. Peterburg: Izo Narkompros, [1921] Letterpress 9 x 7 1/2" (23 x 19 cm)

### Merrill C. Berman Collection

Note: This portfolio of ten loose plates was originally published in 1921 in an edition of 5,000 ( $23 \times 19$  cm), plus a deluxe edition of 100 numbered copies, in which the same-sized plates were tipped-in on larger paper ( $42 \times 32.5$  cm). The book was reprinted frequently, so dating of this copy remains uncertain.



79

Yehezkiel Dobrushin, *Got der fayer* (God the Fire) Moscow: Yungwald, 1922.

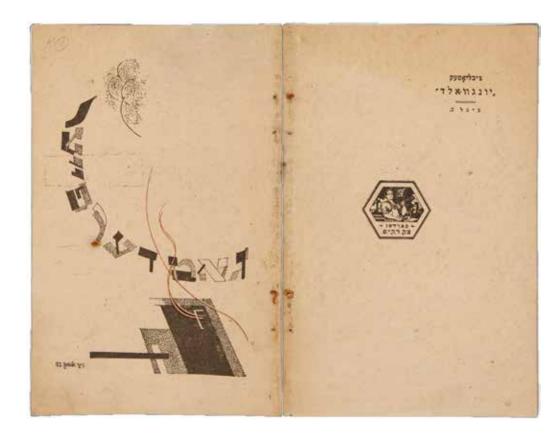
Above:

Book cover design (in Yiddish) Pencil on paper 8 11/16 x 6 3/8" (22.1 x 16.2 cm) Merrill C. Berman Collection

Below:

Book cover (front and back; in Yiddish)
Lithograph (32 leaves)
7 1/8 x 4 1/2" (18.1 x 11.4 cm)
Merrill C. Berman Collection





Book cover design (in Yiddish):
David Hofsteyn (Hofstein; Gofstein) and Arn Kushnirov (Aaron Kushnirov), *Shtam: Azkore* (Stem: Memorial)
Moscow: Farlag "Shtrom," 1922
Pencil, ink, and gouache on paper, mounted on board with glassine
9 3/16 x 6 1/4" (23.3 x 15.9 cm)
Merrill C. Berman Collection



## Erste Russische Kunstausstellung (First Russian Art Exhibition). Galerie van Diemen, Berlin (October 15–December 1922), 1922

Altman served on the organizing committee for this landmark exhibition, which was on view at the Galerie van Diemen in Berlin from October 15 to the end of December 1922. Although the organizers hoped that it would travel to other European capitals and even to New York, the exhibition traveled only to the Stedelijk Museum, Amsterdam (April 28–May 28, 1923).

#### Overleaf:

Cover (by El Lissitzky) and pages pertaining to Altman in the German-language exhibition catalogue for the *Erste Russische Kunstausstellung* (First Russian Art Exhibition).

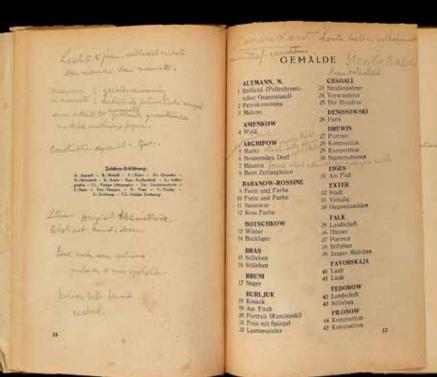
Berlin: Verlag Internationale Arbeiterhilfe, 1922

Letterpress on paper

8 7/8 x 5 3/4" (22.5 x 14.6 cm), closed

Merrill C. Berman Collection





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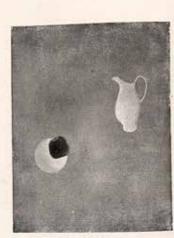
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Detached periodical cover (in Russian):

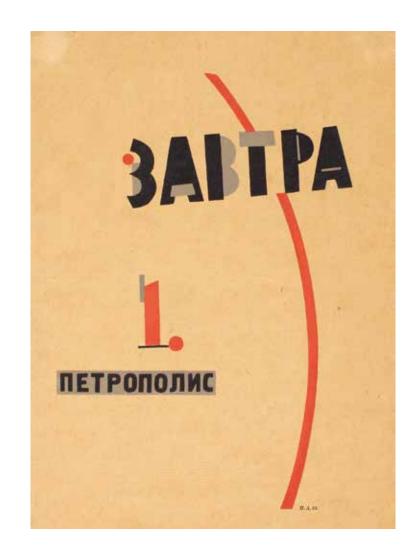
Zavtra: literatumo-kriticheskii sbornik (Tomorrow: Literary-Critical Collection), no. 1 Evgenii Zamiatin, Mikhail Kuzmin, and M. Lozinsky, eds.

Berlin: Petropolis, 1923

Letterpress

8 3/4 x 6 7/16" (22.2 x 16.3 cm)

Merrill C. Berman Collection



Mikhail Kuzmin, Kryl'ia: Povest' v trekh chastiakh (Wings: A Novel in Three Parts)

Berlin: Petropolis, 1923

Left and right:

Two detached book covers on different-colored papers (in Russian)

Both: Merrill C. Berman Collection

Both: Lithograph

Both: 9 3/4 x 7 1/16" (24.8 x 17.9 cm)

Fig. 2. Covers by Altman of the second and third books by Mikhail Kuzmin from the same series: Seti: pervaia kniga stikhov (Nets: First Book of Poems), 3rd edition (St. Petersburg-Berlin: Petropolis, 1923) and Glinianye golubki:tret'ia kniga stikhov (Clay Pigeons: Third Book of Poems), 2nd edition (Berlin: Petropolis, 1923). Both Private Collection.









Alternate designs for periodical cover (in Russian): Krasnyi Student (Red Student), no. 8 (1923)

Left:

Ink and crayon on paper 15 3/8 x 11 1/2" (39 x 29.2 cm)

Right:

Ink and gouache on paper 15 3/8 x 11" (39.2 x 29 cm)

Both: Merrill C. Berman Collection

Fig. 1 Final printed cover, Krasnyi Student (Red Student), nos. 7-8 (1923). Possibly by Altman. Private Collection







David Hofstein (Gofstein), In Tavel fun Vent (On the Tablet on the Wall). Berlin: Farlag "Funken," 1923

Above:

Book cover design (in Yiddish) Gouache, ink, and cut paper on paper 10 1/8 x 7 7/16" (25.7 x 18.9 cm)

Below:

Detached book cover (front and back; in Yiddish) Lithograph 12 3/8 x 7 3/4" (31.4 x 19.7 cm)

Both: Merrill C. Berman Collection





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Ilya Ehrenburg, *Lik voiny* (The Face of War) Berlin: Gelikon, 1923

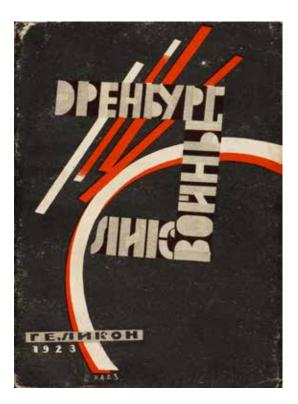
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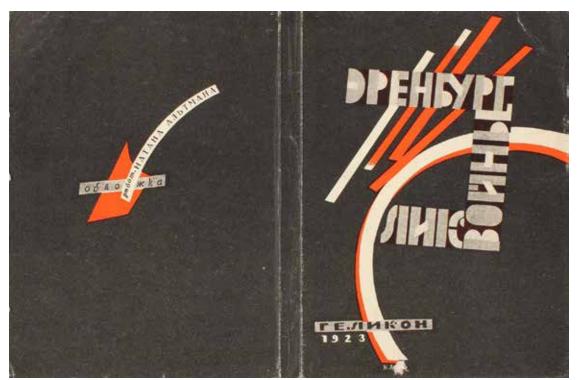
Book cover (in Russian) Lithograph 7 1/2 x 5 1/2" (19 x 14 cm)

Below:

Detached book cover (front and back; in Russian) Letterpress mounted on paper 7 1/2 x 5 1/2" (19 x 14 cm)

Both: Merrill C. Berman Collection





 $\mathbf{3}$ 

Book cover (in Russian):

Max Osborn, Evreiskaia grafika Natana Al'tmana (The Jewish Graphic Art of Nathan Altman)

Berlin: Petropolis, 1923 Lithograph and letterpress

19 1/8 x 14 1/2" (48.6 x 36.8 cm)

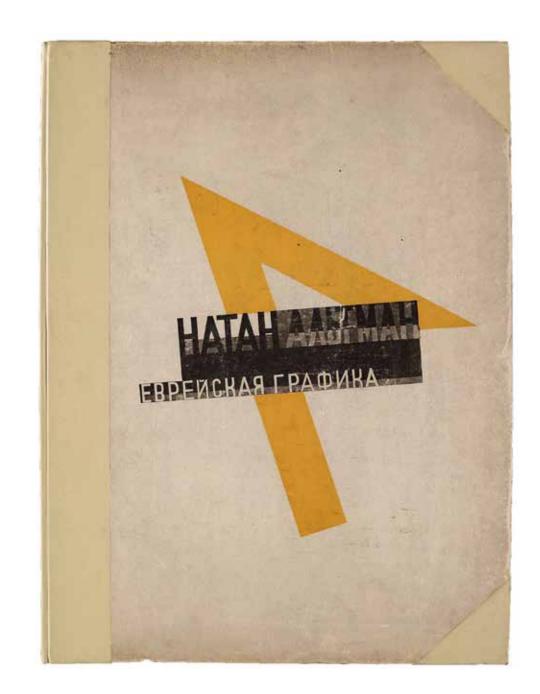
### Merrill C. Berman Collection

No. 79 of an edition of 250 numbered copies

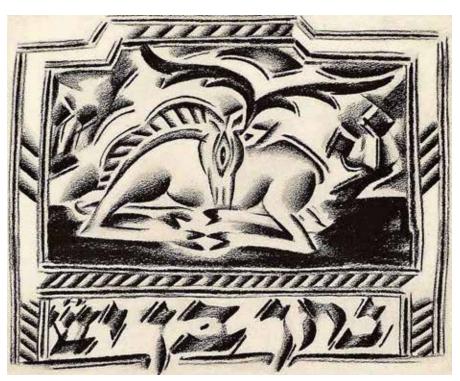
21 numbered pages; 10 plates, each of which is reproduced on the following spread

Note: The following pages show details of the plates without frames. An example of a plate with a frame is below.













Film poster (in Russian):

Evreiskoe schast'e (Yidishe glikn; Jewish Luck)

Aleksandr Granovsky's silent film with Russian intertitles based on the writings of Sholem Aleichem, [1926] Lithograph
40 3/4 x 28 15/16" (103.5 x 73.5 cm)

Merrill C. Berman Collection



### Full facsimile opposite and following:

Film program (in Russian):

Evreiskoe schast'e (Yidishe glikn; Jewish Luck)

Aleksandr Granovsky's silent film, with Russian intertitles, based on the writings of Sholem Aleichem.

Text by Viktor Shklovsky

Moscow: Kinopechat', 1926

Lithograph and letterpress

11 15/16 x 8 15/16" (30.2 x 22.7 cm)

Merrill C. Berman Collection

Opposite: opver, with full faccimile on the following pages

Opposite: cover, with full facsimile on the following pages.



Pac. Ham. Assumes.

виктор шкловский

### ЕВРЕЙСКОЕ СЧАСТЬЕ

Что делает спрой?-Вергится.-Это из "Епрейского счастья" Вергеться свреми было очень грудно. Местечки, полтые домов и детей. Прозватомное крыши кобирок. Соси вемля тольно на калденце. Там и пасли нов Жили воздухом, и тот был неспекий. Еврейство, отореанное от производительного груда, от менам и фобрах, цолью пород жил в трещинах и скважиная жизии. Меляен нупли и продажа, бритье, починка платья. Самая шизкая звработная длята в мире Теснота такия, что может демов ин строили, так как нокуда было вмехать на время стройки. На старый дом нашивами возмя, стена на стопу, прыша сверх прыши. - Есть такия боления у крыю, когда ови в подпольи сростиотся евоные явостами. Так сростамен дома и люди в еврейских местечках, Быт душимий, замкнутый, и в субботу проволожи вокруг всего мосточка. Кругом чужие поля и чужие враждейные моди. Аюдя в тюрьме создают свой язык. Униженные остроумны. Свимо дуниво сврейсние внекдиты созданы синими еврения с себе. Вот и числу этих апсидотов и отноентен расская Шолон-Алейхено о человене воздуха, горьнос

бедняки, мердичном и воутоминном куще, втекте страхового обществя и — наконец — святе. О таких додих сврем говарят, "он не сви зодит — его мотроза восот". — Для вые сейчае "Еврайское счастье" почти историческая филлы. Такого
сврейского бата уже изт. Граждиевам война тякско ударила по окрейску. Погромы процим по местечку. Самов места
им которыя отован слипшиеся друг с другом деняки, были распикании. Голод шел за погромания. В Херсоне ортодоставлные верен, средя общей гебали безапикае, что их похоромят после смерти не по правовали — пракомали и кладбицу и
сидлан и очареди на смерть. Революция била пругорушкой для сврейства. Старый заминутый мир разбит быт вычился. Мелякя торговов, макиретто под выпором государственного клиптализм и котперации оказались прадлеженными. В навей выповы жизни не осталось места для того, чтобы вергетие. Но резолюции силла с емрейства нанами в удитожила святно основирю черту песто върейства — черту оседлегии. Фабрани и заводи откроличедля еврейского рабочего Ребочай пачал сменять ремеслединика. А внесто приза пасти когу на издейше и прейство
получало право на вемлю. Сейчае и въорусскае и Привасава идет тракцизания работа по откоду серевня вемля. В отнекают
количной курорг для богатки еврееь. Курорт питриотический и с впельсивами. Под сврейское кололин в Приванамвятимителя до 600,000 десетив. В Страве Секова парабаются конам ватиномителя обместь, может буть, повае республица. —

Не нужно жалеть об изоразшиом воитике Менадем-Мендели, не мужно искить ремантизма в прошлом, в слишинтся хасства крысивого подполав. Но старый быт плать пужно. Режиескру Грановскому удалось в своей нартипе всестановить многое на прошього. Лепта тептральна. Грановский не кочет продать евою "театрельную шпагу". А я кино не пужны ништи, вужно экспис аппората. Зего в ленте ость повый для нивонитографа почери. Есть настоящий быт. Худомини Натан Альтики отнесен и своей выдиле очени осторожно. Натан Альзнен-челокох большой вещиокальный жультуры, человен со своим андом. Но дения, вак и уже писка, — исторической, в вой "чая было" нажное того на тах дочу". Альтиан хорошо сдила еврейские компани — не корегрупан их детилаци, спратка свою роботу в менту так, как прачет свою работу реветитель. Свет в якртине ее далжен освощать, и не быть Исеаком Бебелем. Они хероно использорит метериал картины

в тесно скизаны с актерани. Это не вызыка Это всес. Это двег ленте прелесть человеческого голоса.



Pac. Ham, Associat



MEHAXER a 7 MEP



## **МЕНАХЕМ-МЕНДЕЛЬ**

В Бердичине живет Меналии. Мендель, челевен без професспя — «едовек водуха". В поменки за каработном ем береген. Америне ист извест! В Америне, женики дозут на етенну! за вствое дело. Но Менятан-Мендело ви везет. В Борди- Мистер Меняхом, спяснте Америку! Меняхом-Мендель пемезчене еггь богда — Клибая — Золгразуйге свою жизнь, — лению починают лействовить. Он погрувают цолый поела берпредлагает сму Мешатем Мекасал, мечтая заработать. Но димовожного песестани и доставляет их в Одессу. Здось он выплавантея, что Кенбая экстринаванся еще в возодости. грузит повест под'ещимия приним на оксанский корабла-Новый влад. В комплени с Залидном Менадев-Менадаль в Америку. Забравшить на перхупку падва, он причит: решает торгозать. Но полиция отбарает у ник товар и вос Коровь Согдиненных Штитов! Я спос Америку! Я: Он подает дината. Тогда Менявон-Мендала вдет за счастьен. В насова в морганую бездату и-протавлета. Напротав ного сидат Умер он вечанию респривает чукую энасу. В ней спясов невест из Явинальный свят. Они выключают сделку. Обе города Ямислинска. У Менатем-Мендан готов воний плав. — стороны раздоот истретиться в Астичело, где будет спедаба-Шадаев ( ser) — вот настолива профессия. Он восменет. Идут пригозования. Но оказалось, что светы все перспуталь-Одессь Николлевский бульнор. Кара. За еголином — Мине В домо Клачиния пунсы жения. Менадель с повором жем и бероп Гирто. Бероп — представитель вкороженевого изгины. Карлера спата комчилась. Нучало искать новое дело-

## история "Еврейского счастья"

Услява легои на гвегроли не еврейской провищии, Госег рай, коломожность пролидить филому по честии и — гастроэкзантол оденерай, комо-инперат, плекку и осорегора Тиссе. лв. Трушка каждый всегр диных влектакан. Из-зо этого Когда в Бердичено развернуля сцепарий — ревиссер, кудом. Миковале на мог отпустить бороду. И кудоливи Натая ших и актеры в отчании опустим руки. Изурадованный Альтиян приложил все вскусство, чтобы прикраиленные Шолен-Алейтен рычал из наидего кадра. — Со сценарием бороды имглядели не менее остеставиле, чем мелеины не повездо с самого начала. Порвым за "Записки Менкани" дорога, Чориоз поре и базарная илощаль я городе Берда-Мендали" изился Теперония. Плоды его работы передали чеве. Всем участивнам притодилесь преодолению истерсию для переделян ецеваристу Леопидеву. И эсе-таки труппа навыжа. Что ожи голорган, высбражая товорящих людей? пришлось на мосте все делеть закове. - "Мы каждый день. — Обывковенно, въображая разговор, кина-актеры не назвог товорит реалиссер Грановский, — составляли план заптравлей инвакого ченств. Чаще весте они говорат, что ли в голову семки. Есля развите и не любил сценирантов чутоем, то выбредет В "Еврейском считие" интера говорили по сми теперь и их меневажу по убеждению". Они портит сыгоров' скомому техету. Это — из сцены. Тен болев, что с'ямия И вот на площадах вырейского местечка пачалась с'емка портплалась с гастроляци. Выигрело от этого только насс-"Еврейского счастка". Ательс. опитера, декореции— все лешке. Салошное времице: вечером в теогре, диск их улице. вто в Моские. Здось только — вытура. Натуру свящаля два Мы лишили Вердичов, — гиворит Граноский, — вличаломесяца подряд Свянали щедро. Работало два аппарата. Вто-графической деастагавности. Дойствительно, игот город уплрой завемплар фильмы — для Америки, которон со заказала. Дел с'енку впараме. Труппа пила и гостинце. На с'енку и Миого мешали: собственные менекупичность, плохой сцена- обратно актеры зодиле в ностюмих и гриме. По улицан

111















ЕВРЕЙСКОЕ СЧАСТЬЕ

(Менахем-Мендель)

Производство Первой Госкино-фабрани Кино-комедия в 7 частих

Постановка Ал. Грановского.



Менахем-Мендель . . . Михоэльс. Сын его, Иоселе . . . . Эпштейн. Кимбак . . . . . . . . Хазак.

Жена его . . . . . . . . . Абрагам. Дочь его, Бейля . . . Адельгейн Замын . . . . . . . Гольдблат. Канчкии . . . . . . . . . Шидло.

Оператор Эд. Тиссе. Художник Н. Альтиан. Муныка Аьна Пульвера. Надписи И. Бабеля. Ушер-сват . . . . . . Рагалер. Режиссер-ассистент Гричер-Чериковер-Пом. режиссера Ингетер и Круль-Прислуга Кимбаков . . . Эвштейн.



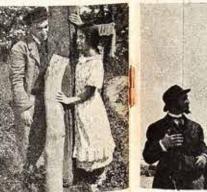








А. Вульпер.









Бердичени бродили терои Шолом-Алейкома, и жители срединами е ними. — Ну, что, — товорили они, всерочан Меналом-Мендели, -Казабак застразуется? Митоольс качал головой и сменася. В базарный деих все население повтивають на плоцада, чтобы увидоть, как влюбленный Заливи начног торговать газанторейными товарами. Пришлось импость монную милицию. Она очистила площадь и закрыль лавии и мативины со всем находищимся в вих нарадом. После этиги укльно галантерейная торгован Залиани могла попасть на пленку. -В Бердиневе, Гомове, в Вининдо, в Бремончуте, в Полтаке, - тысячные толим с неизимерямы упорством отремилясь под об'ектив. Милиция борались геровчески. И пов. же много вадоон пришлось выразать из за того, что на пих по-

нала посторошил публика.— Дами искупенная Одесса, где важдой шетый играет в кико, поналала вся в корг, чтобы увидеть погрузку бердических невест на околожнай нарокид Морхии с особенным разушими разондали пары и нуевали под'енные краны. Рады служить кино. Павиллочние с'енки сделали на Перлой жино фабранс. От старого сцивария еща оставлялить выдижем. Анкималировать иго пасалдучно поручная Бебелю. Наколец, все куча метров была самлена на стол ков-



роев, интригу, пейзык и идеологию. Уже после окончиния с'енки "Еврейского счастья" постамеждин Гриновский много спимы на 1-й файреви — в передне чисто режимсерско-лаборо торной работы. Ибо, несмотря на свое запалеотокумента в продем примента дражентического. режиссера на все собления киниматографа, он уже во власти пепреодолимого обязаня каже Ошит "Еврейского счасты" времез режиссере в целому реду пинедов. Во первых Натуру симпать тольке по необходинести. Не вависеть от вытуры, в совдевать ее в стеная ителья. Во-иторых: Избегить наобилия круппесе и среднего планов и показачелей. Это -- липпи неименьшего сопротивления. Горадо более трудная и интергения задача - работить общиин планими. Возможно, что итеи идеки суж-

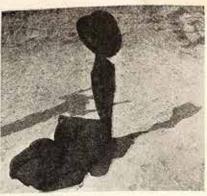


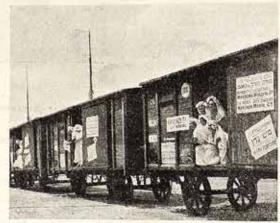
дино будет подхотиться в последующих серпах "Евройского счастка". Вопрос о постановке дальнейших соколдений Менален-Менален пре не решен. Если эте неупроставател, то мы упиден "Меналена в Америке" и "Меналена в Соптекой России". Для Меналена в Америке у писателя Полом-Алекойна маторика вийдется. А Меналена в Сенетской России довлен инпость И Бабеза. Тогда будут остроумена и витероссии по телько маденев, но и осем сценирай. Можно будет пока-















Pac. Ham, Assunga,



**ИЗДАНИЕ** "КИНО-ПЕЧАТЬ" ("КИНО-ИЗДАТЕЛЬСТВО РСФСР")

Отвизатано в тисо промо-интогрефии "Напра Реалимски" Москолиграф Москол, Арбот, Филип STATE OF THE PARTY OF THE PARTY OF THE PARTY.

торгово промышлен , промбанк акционер ны в капитал 40,000,000.

НОНТОРЫ: Белогусская (Минок). Всезорбайдженисти (Баер). Всезураннская (Тифанс). Всезуваннская (Харьков). Северо-Канкалская (Ростов на Допу). Саборская Краевая (Ноно-Николаевска). Средже-Авалская (Таникент), Уразо-Банокирская (Свералеесс).

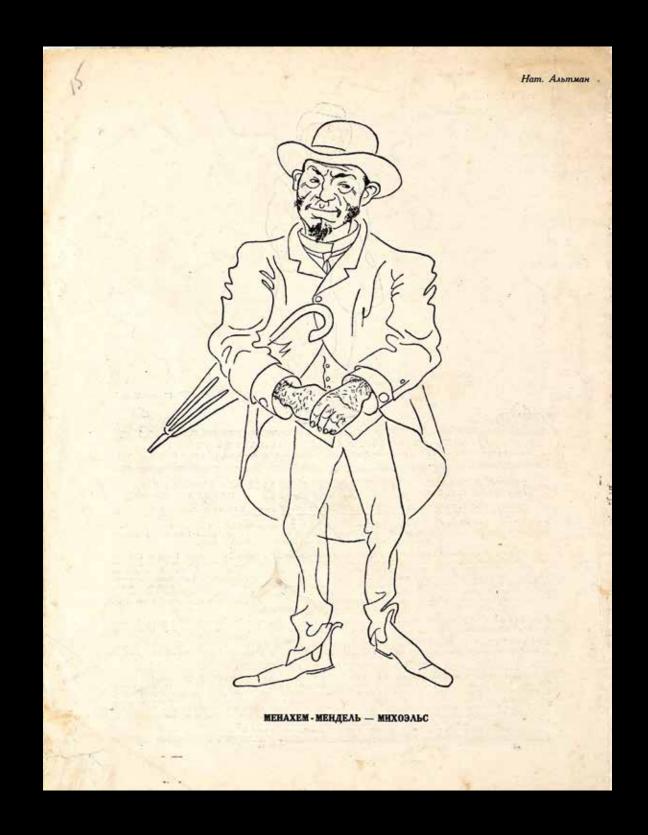
ОТДЕЛЕНАЯ: Арнавирское, Артенияское, Барнаульское, Витебское, Вороценское, Васское, Гразникое, Карнаково Варносонова, Иркусское, Камиское (Изил Ораз), ское, Дагостанское, Карнаково, Варносонова, Иркусское, Камиское (Кин Ораз), Кинеское, Компедское, Карносонова, Карнаково, Кринаково, Кринаково, Кринаково, Кринаково, Кринаково, Кринаково, Карнаково, Пологонова, Пологонова, Пологонова, Пологонова, Пологонова, Пологонова, Пологонова, Пологонова, Сарнаково, Орасия, Пологонова, Сарнаково, Орасия, Пологонова, Сарнаково, Орасия, Орасия,

НОМИССИОНЕРСТВА: Буеврогое, Винивичее, Житонијовее, Запиражское, Занивическое, Керменское, Крене-чукское, Кринорожское (Крино) Рог), Николаевское, Семисональское, Сумское, Тонское, Ферганское, Кодменское

АГЕНТСТВ Аз Андиманские, Верхичениясь, Мерискее, Начавтанское, Одесское Готолское, Петричекот :Кита ( Симферопольское Городское, Староголодское (Ташкем), Харьковское 1-е Городское, Харьковские 2-е Городское.

## КОРРЕСПОНДЕНТЫ ВО ВСЕХ ГОРОДАХ СССРЕ

КОРРЕСПОИДЕНТЫ ВО ВСЕХ ГОРОДАХ СССРа
Инастранный и орреспоидентый крупные былк и горгание представительства СССР в Лондоме, Нако-Норке, Париже, Риск, Берание, Вене, Столовые, Колемателе, Гельсинфочег, Каркие, Варыже, Риск, Регесорателенфочег, Каркие, Варыже, Риск, Регесорателенфочег, Каркие, Варыже, Варыже, Риск, Регесорателенфочег, Варыже, Варыже, Риск, Регесорателенфочег, Варыже, Варыже, Риск, Регесорателенфочег, Варыже, Варыже, Риск, Регесорателенфочег, Варыже, Варыже, Виск, Варыже, Вене, Виск, Варыже, Вене, Вене,

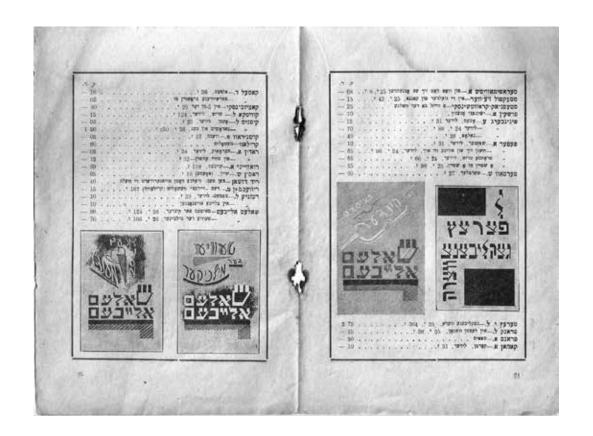


Book cover design (in Yiddish) Sholem Aleichem (Eleykhem), *Mayses far Kinder* (Stories for Children) Moscow: Shul un Lebn, 1927 Ink and gouache on paper 9 x 6" (22.9 x 15.2 cm)

#### Merrill C. Berman Collection

Note: The network of Yiddish schools in Poland known as TSYSHO (Central Yiddish School Organization) established a publishing house called Shul un Lebn (School and Life). It printed books for teachers and children and, in 1925, united with Kultur-Lige.

Fig. 1. Page from catalogue no. 5 of the publisher Shul un Lebn (School and Life) (Moscow, 1927). Private Collection





Description of the publisher's mandate quoted from: Aktsionemoe izdatel'skoe obshchestvo khudozhestvennoi literatury "Zemlia i fabrika." Polnyi ukazatel' izdanii (1922–1927) [Joint-Stock Publishing Society of Fiction "Land and Factory." Complete Index of Publications (1922–1927)]. Moscow-Leningrad, 1927, pp. 3–4:

All the attention of the publishing house Zemlia i fabrika [ZIF] is focused on the widest acquaintance of the Soviet reader with the new type of Russian writer who creates proletarian and peasant literature. [...] All ZIF publications on Russian and foreign fiction undergo strict Marxist editing and are supplied with prefaces, introductory articles and notes by the best workers of Bolshevik critical thought.

Hereafter, this index is referred to by the abbreviation: "Zemlia i fabrika" 1927.

## Book cover designs for the publisher *Zemlia i fabrika* (ZIF; Land and Factory; 1922–1930), Moscow-Leningrad.

Established in 1922 under the *Soiuz trudiashchikhsia bumazhnoi promyshlennosti* (Central Committee of the Paper Trade Union), ZIF targeted the worker-peasant reader. While the main focus of ZIF was modern literature (prose and poetry), it also published books on natural science, medicine, and sociology. By the end of the 1920s, the total number of titles released by this publishing house was about 1,500.

Vladimir Narbut (1888–1938), a poet and a prominent functionary of the People's Commissariat for Education, was the founder and Chairman of the board of ZIF. In 1924, Narbut was appointed Deputy Head of the Press department at the Central Committee of the Russian Communist Party (of the Bolsheviks). Narbut attracted prominent writers and graphic artists of the time to publish with ZIF. Alongside Altman, these artists included Galina and Olga Chichagovs, Vasily Elkin, Aleksandr Rodchenko, Solomon Telingater, and Boris Titov.

In 1928, Narbut fell into disgrace with the Soviet authorities and was replaced by the poet Ilya Ionov (1887–1942). In the late 1920s, Anatoly Lunacharsky, People's Commissar for Education, also took an active part in the editorial work of ZIF.

Source: D. V. Fomin, "Graficheskoe oformlenie knig izdatel'stva 'Zemlia i fabrika'" (Graphic design of Books Published by Land and Factory), in *Bibliotekovedenie* (Library Science), vol. 66, no. 2 (2017): 166-173.

Detached book cover (in Russian):
Isaac Babel, *Istoriia moei golubiatni: Rasskazy* (The Story of My Dovecote: Stories)
Moscow-Leningrad: ZIF (Zemlia i fabrika), 1926 or 1927
Letterpress
7 1/2 x 5 3/4" (19 x 14.6 cm)

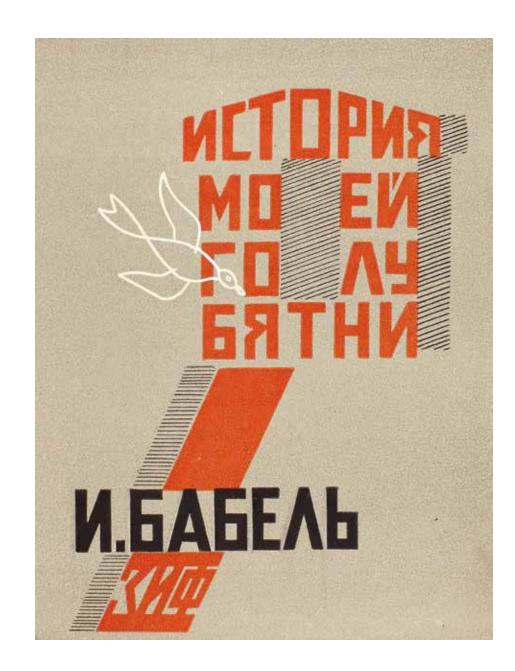
#### Merrill C. Berman Collection

"Zemlia i fabrika" 1927, p. 12:

"The Selected Works present the main cycles of Babel's stories – voennyi ("Red Cavalry") and odesskii ("Odessa Stories"). The Story of My Dovecote and First Love are Babel's autobiographical fiction stories depicting experiences of the author [as a Jewish boy growing up] during the "pogroms" in the city of Nikolaev in 1905."

From the press reviews, quoted in "Zemlia i fabrika" 1927, p. 12:

"Babel, a merciless realist and at the same time a romantic, a cruel writer in reference to his themes and a subtle master in the chased forms of his skill. He is presented in this book by the best examples of his work. The ZIF publishing house, which specializes in European-quality editions, has published Babel's book on excellent paper, well printed and with a superbly executed cover by N. Altman." (Izvestiia, Odessa, April 10, 1926)



Detached book cover (in Russian): A. Novikov-Priboi, More zovet (The Sea Beckons). Complete Writings of Novikov-Priboi, book II. Moscow-Leningrad: ZIF (Zemlia i fabrika), 1927 Letterpress 8 3/8 x 6" (21.3 x 15.2 cm)

#### Merrill C. Berman Collection

"Zemlia i fabrika" 1927, p. 68: "Novikov-Priboi, who came from a peasant milieu, belonged to the group of writers who joined the proletariat after the 1905 revolution...He entered the fleet as a sailor. During the Tsushima defeat, he was captured by the Japanese; for distribution of illegal literature he was persecuted and from 1907 to 1913 he was forced to live in exile abroad. The writer reveals the harsh...life at sea, which requires a lot of hard work from a person; he shows the life of sailors as a friendly family, soldered by the sea, in an atmosphere of work and rest, and describes the peculiar life of the port and coast."

Fig. 1.

Label from the verso of this mounted book cover indicating its inclusion in the landmark Internationale Presse Ausstellung (International Press Exhibition), Cologne (May-October 1928).



Fig. 2.

Note: This cover belongs to a series a series of five volumes, all with covers by Altman: Alexey (Aleksei) Novikov-Priboi, Polnoe sobranie sochinenii (Complete Writings), Moscow: Zemlia i fabrika, 1927–1928 (image of IV. Zhenshchina v more [Woman in the Sea], 1927 not shown here):



I. Morskie rasskazy (Sea Stories), 1928 III. Ukhaby (Potholes), 1927 Private Collection Private Collection



V. Dve dushi (Two Souls), 1927

The Malakhovsky Family Collection, St. Petersburg

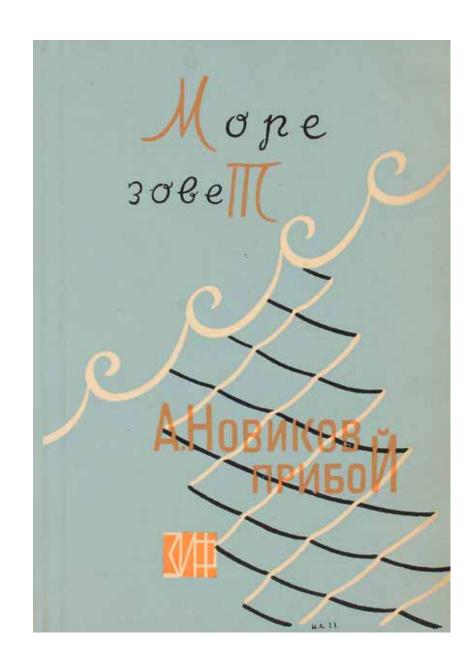


Fig. 1.



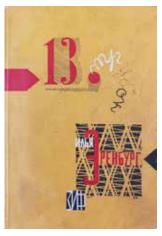
I. Khulio Khurenito (The Extraordinary Adventures of Julio Jurenito), 1928



II. Trest D. E. Istoriia gibeli Evropy (Trust D. E. A History of the Demise of Europe), 1928.



III. Liubov' Zhanny Ney (Love of Jeanne Ney), 1928. [For detached book cover, see p. 131]



V. Trinadtsat' trubok (Thirteen Pipes), 1928



VI. Zhizn' i gibel' Nikolaia Kurbova (Life and Death of Nikolai Kurbov), 1928



VII. V Protochnom pereulke (At Protochnyi Lane), 1929. [For detached book cover, see p. 133]



VIII. Lik voiny (The Face of War), 1928. [For detached book cover, see p. 135]

Ilya Ehrenburg, *Polnoe sobranie sochinenii* (Complete writings), in eight volumes with cover designs by Natan Altman. Moscow-Leningrad: Zemlya i Fabrika, 1927–1929. All seven full books shown here: **Private collection**. Despite numbering, only seven seem to have been published.

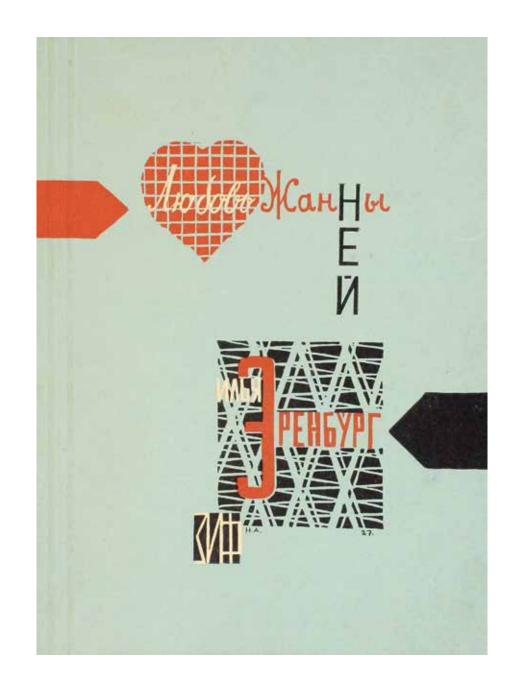
#### "Zemlia i fabrika" 1927, p. 4:

"The Zemlia i fabrika (ZIF) brand can serve a sure guarantee for both the librarian and the regular reader...that there is no decadence or pornography in the books [it publishes]. Only in one case did the publishing house ZIF make a deviation by undertaking the publication of the Collected Works of [Ilya] Ehrenburg. The publishing house took this step based on the fact that Ehrenburg brilliantly depicts the negative aspects of the capitalist society."

#### "Zemlia i fabrika" 1927, p. 86:

"Currently, the writer [Ehrenburg] lives in Paris, visiting the U.S.S.R. only occasionally. Ehrenburg's novels and stories are a resounding success with us. In them, the writer applies with great skill the achievements of modern Western fiction writing. Moreover, often he directs his literary works against the capitalist culture of the West. Ehrenburg's works are brilliantly executed, fierce pamphlets on...the soul-less, ostentatious 'culture' of the West. It was from this angle that the modern Soviet reader perceived them."

Detached book cover (in Russian):
Ilya Ehrenburg, *Liubov Zhanny Ney* (Love of Jeanne Ney)
Complete writings of Ehrenburg, book 3 (of 8)
Moscow-Leningrad: ZIF (Zemlia i fabrika), 1928
Letterpress
8 3/8 x 6 1/8" (21.3 x 15.6 cm)
Merrill C. Berman Collection

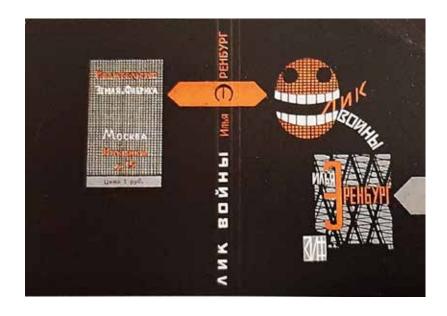


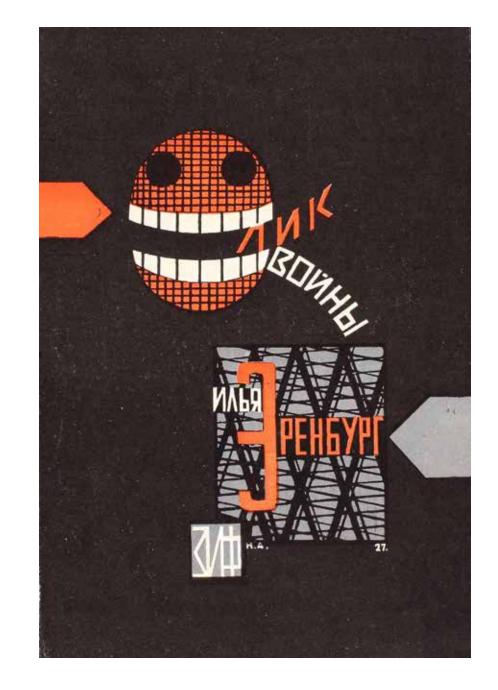
Detached book cover (in Russian):
Ilya Ehrenburg, *V Protochnom pereulke* (At Protochnyi Lane)
Complete writings of Ehrenburg, book 7 (of 8)
Moscow-Leningrad: ZIF (Zemlia i fabrika), 1927 or 1929
Letterpress
9 1/16 x 6 5/8" (23 x 16.8 cm)
Merrill C. Berman Collection



Detached book cover (in Russian):
Ilya Ehrenburg, *Lik voiny* (The Face of War)
Complete writings of Ehrenburg, book 8 (of 8)
Moscow-Leningrad: ZIF (Zemlia i fabrika), 1928
Letterpress
8 3/8 x 5 3/4" (18.2 x 14.6 cm)
Merrill C. Berman Collection

Fig. 1. Front and back cover of Ilya Ehrenburg's Lik voiny (The Face of War). Private collection





Detached book cover (in Russian):

Yu. Lebedinsky, Kommunisty (Nedelia. Zavtra. Komissary) (Communists [Week. Tomorrow. Commissars]). Volume 1 of the set: Sobranie sochinenii (pod nabliudeniem avtora) s portretom avtora (Collected works [under the supervision of the author] with a portrait of the author).

Moscow-Leningrad: ZIF (Zemlia i fabrika), 1928

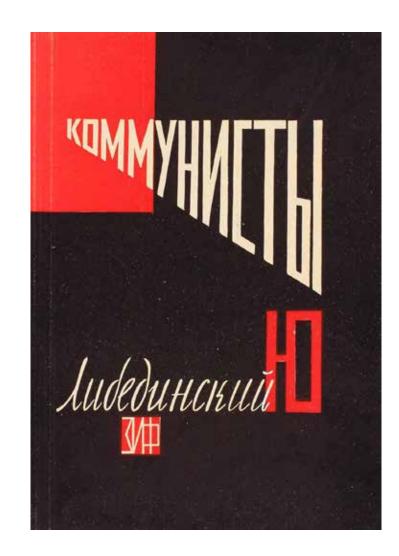
Letterpress

8 1/2 x 5 13/16" (21.6 x 14.8 cm)

#### Merrill C. Berman Collection

"Zemlia i fabrika" 1927, pp. 54-55:

"For a long time—until about 1924—Libedinsky worked in the Red Army, in various positions, starting with the political instructor of the 26th division and ending with the Assistant Commander of Education at the *Vysshaia Voennaia Shkola Sviazi* (The Higher Military School of Communications). Carried mainly political, propaganda and pedagogical work. In his literary works, Libedinsky was one of the first to give a clear, ideologically consistent and vivid image of the way of life and psychology of Communist Party workers both in the context of the Russian Civil War and in the conditions of peaceful Communist construction."

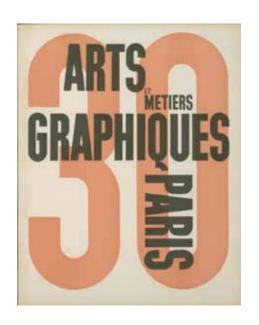


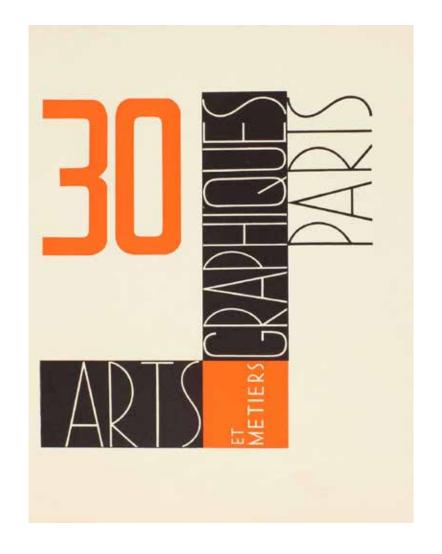
Proof or journal annoncement (in French): Arts et Métiers Graphiques, no. 30 (1932) Lithograph 12 1/8 x 9 3/8" (30.8 x 23.8 cm)

### Merrill C. Berman Collection

Note: Altman's realized cover of this issue of Arts et Métiers Graphiques, reproduced below, differs from this design.

Fig. 1. Altman's realized cover for Arts et Métiers Graphiques, no. 30 (1932). Merrill C. Berman Collection





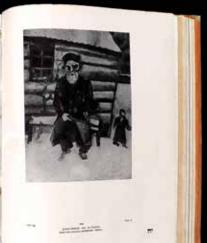
### Appendix

Henryk Berlewi, "Jewish Artists in Russia (with Reproductions of works by Chagall, Altman, Sterenberg, and Lissitzky)" / "Jewish Artists in Contemporary Russian Art (Upon the opening of the Russian art exhibit in Berlin, 1922)," *Rimon* [Pomegranate]: *A Hebrew Magazine of Art and Letters*, no. 2 (1923): 13–18. **Merrill C. Berman Collection** 

This translation by Rachel Field appeared *In geveb: A Journal of Yiddish Studies* (January 2018), where it includes footnotes (eliminated here). Accessed July 2022: https://ingeveb.org/texts-and-translations/jewish-artists-in-contemporary-russian-art



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### "Jewish Artists in Contemporary Russian Art"

(Upon the opening of the Russian art exhibit in Berlin, 1922) Henryk Berlewi

The issues that have emerged in the world of art over the last several decades have perhaps nowhere reached such a level of tension as in Russia. The new artistic ideas, which since the downfall of the so-called "Peredvizhniki" have begun to migrate here from Western Europe, particularly France (with a considerable delay). have not only acclimated rapidly but continue to develop and expand. So it was with Cézannism, Cubism, Futurism and so on; with the entire breadth and depth of the Russian soul, these new artistic ideas, or artistic philosophies. were adopted and led to their final, logical consequences. That, which in the West was a product of harmless experimentalism, by virtue of its entirely free, non-obligatory, creative objective, has here in Russia effectively developed into a theory—a canon.

These vicissitudes and the disintegration of currents have occurred here more radically and sharply than anywhere else. Thanks to that uniquely Russian openness to new ideas and forms, Russia has reached exemplary heights in the past fifteen to twenty years, the likes of which none of the European countries, despite having served Russia as a model of artistic progress, have achieved. Yet, to suggest that the new Russian art drew its strengths solely from elsewhere would be a mistake. Icons, *lubki* and hand-painted shop signs were to no lesser degree the inspirations for new artistic quests.

Lubki [popular prints] and shop signs played a particularly significant role in the development of these artistic forms. Through them, a new world of high ideals and possibilities revealed itself before the eyes of the artist. Forms that were previously ignored and deemed worthless were raised to an apotheosis. In their primitivism and awkwardness the artist discovered hidden strengths that were much more potent and direct

and therefore more persuasive and emotional than the most refined delicacy of the "official salon art."

The two main forces behind the new artistic form in Russia-Western European art with its entire wealth of interesting experiments and results and the familiar folk art with all the splendor of exoticism, grotesqueness and enchantment—came together through a wonderful fate. The joining of these two forces, according to the nature of disparate artistic elements, should have brought about an especially interesting artistic perspective. But the reality was somewhat disappointing. demonstrating that a synthesis (except for a unique case that I will recall later) was not achieved and that the two elements could not unite organically. They constantly repelled each other, then retreated in opposite directions, into their own worlds.

To this day, we are witnessing such a division in Russian art. On the one hand, we have a group of artists who hail from a tradition of romantic folklore. On the other hand, we have a group of artists who have rejected every type of sentimentalism and fully devoted themselves to universal artistic tasks. In addition to these two groups, which represent entirely different standards, there is a third group that seeks, consciously or unconsciously, to unite these distinct elements.

Marc Chagall is the most important and characteristic representative of such a vision. He is perhaps the only artist who has successfully brought together two entirely different artistic worlds. The formal elements that compose his works emerge clearly: Russian *lubki*, old Jewish murals and Cubism. But due to his transnationalism and collectivism (except for

his strong individuality), which I will refer to as a cosmic position of artistic intuition, he has succeeded in raising himself above formal particularism. In his own metaphysical universe, he has transformed two supposedly disparate worlds into a powerful, harmonious, ringing chorus—oriental exoticism with all its mystical content and strict European monumental Cubism. I reiterate: Chagall is unique in this respect. The whole cluster of young, mostly Jewish artists who strive to Europeanize the Jewish lubok demonstrate a great helplessness. They lack the distinct intellectual structure that is unique to Chagall, that allows him to create his work. It is no surprise that they find themselves in such a dilemma. At a time when their entire soul is captivated both by the wonderful magic of old Jewish folk art and mysticism and by new artistic forms that stem from an entirely different source, namely, that of machines and industry, any decision at the expense of one of these two artistic forces is no small task.

The strict, formal uniformity that serves as such an important basis for all art has received particular significance today. Now, more than ever, the artist strives wholeheartedly for a uniform and consistent form that gives a certain physiognomy to his entire creation. For this reason, so many modern artists have renounced such sentimentalism, emotional excess and spontaneity. They rely more on unemotional intellect, which is not as misleading as blind instinct (it may even be creative). On the contrary, it guarantees an exact, coherent and conscious form. An example of this can be found in the work of Lissitzki, who for a long time devoted himself to Chagallism (his Had Gadya, Yingl Tsingl Khvat, etc.). But thanks to his analytical abilities, he quickly freed himself from that sentimentalism and transitioned to a pure structure ("proun").

In general, it is impossible to speak of a fixed physiognomy in the work of Jewish artists, both in Russia and abroad. Their versatility—let's call it the "encyclopedic nature" of their art—which probably draws as much from a specific Jewish spirit as from the lack of a well-established artistic tradition is immensely great. Nathan Altman is an "encyclopedist" in that sense of the word. His work exhibits the sum of all the forms that have been achieved in recent years. Everything is there; nothing has been left out: abstraction, Picasso, realistic drawings, the portrait "Lenin," Jewish folk ornamentation and so on. Brilliantly eclectic, he wholeheartedly experiences these already existing forms, passing them through his own artistic prism. Of the works I have been able to see, his theater sets for Accosta, strictly faithful to structure and tone (the third act with the synagogue is weaker), are among the most autonomous and powerful.

The artist who is most representative of the specific character of contemporary Russian painting and who is at the same time the most mature of all Jewish painters is Shterenberg. Having absorbed the pure, pictorial culture of Cézanne, Henri Rousseau, etc. and the achievements of Cubism, he has developed his work, not as the Suprematists did, toward the boundaries of artistic representation (which logically leads to the suicide of the art itself) but toward perfect restraint. The shop signs that I mentioned above as possessing unlimited, vivid possibilities was the most significant inspiration for Shterenberg's images. He used shop signs as his raw material, developing and transforming them into fine, elegant and self-contained works.

The word "image" has of late been largely

ignored by the Leftists. This has resulted from the fact that these new artistic forms are primarily based on pure experimentation. Shterenberg is now perhaps the only Leftist artist who, using his cult of pure form and material, has solved the tasks of articulation, rhythm, texture and tone, just as the extreme Neo-Cubists and Suprematists have torn apart and liberated them from their subjects. Yet, unbound by abstract experimentalism, he returns to concrete forms without losing his power for abstraction. From subject to abstraction back to subject—in this lies the paradox of Shterenberg's painting.

Shterenberg and Chagall are the only two artists in Russia who have uniquely and constructively solved the latest issues that have arisen in painting. They have demonstrated that art is a living thing that cannot be violently detached from life itself, as some of the theoreticians of Constructivism would have us believe.

